



Testimony to the General Law Committee

Regarding

House Bill 5222, An Act Concerning Paid Solicitors of Charitable Funds and Charitable Organization Transparency

March 1, 2022

LeadingAge Connecticut is a membership association of 130 not-for-profit and mission-driven organizations representing the entire field of aging services and senior housing. On behalf of LeadingAge Connecticut, I respectfully submit the following testimony regarding *House Bill 5222, An Act Concerning Paid Solicitors of Charitable Funds and Charitable Organization Transparency*.

Our testimony is limited to comments regarding Lines 317-324: *(f) A charitable organization registered in accordance with this section shall (1) when engaging in solicitation, or upon request from any person, disclose the charitable organization's registration number and the percentage of funds such charitable organization collected during the prior calendar year that directly funded such charitable organization's charitable purpose, and (2) display the charitable organization's registration number in a conspicuous manner on any printed advertisement.*

While we do not oppose either requirement of posting 1) the percentage of funds collected during the prior calendar year that directly funded such charitable organization's charitable purpose or 2) the charitable organization's registration number, we request that there be some consideration given to allowing the information to be posted in one conspicuous location, such as on a website, rather than on all printed advertisements or, more generally, whenever the organization is engaged in solicitation. This would be less burdensome for the organization, but would provide the transparency this proposal is seeking.

Thank you for your consideration of our testimony and I would be happy to answer any questions.

Respectfully submitted,

Mag Morelli, President of LeadingAge Connecticut
mmorelli@leadingagect.org, (203) 678-4477, 110 Barnes Road, Wallingford, CT 06492
www.leadingagect.org